



NORTHERN
HABITAT

1000 OF A\$1000!



Dear

Many people will be aware of the efforts undertaken recently to raise awareness of the impacts cane toads will have on the Kimberley if they are allowed to become established. You should also know that Kimberley people are being supported by other Western Australian's to ensure that a fair dinkum effort is put into investigating and trialling a range of control methods (including trapping) that could help keep our magnificent state free of these introduced pests.

In particular, the **Stop the Toad Foundation** has been formed to provide the important interface between the State Government and the broader community. The main aim of the Foundation is simple – to investigate and promote all methods to ensure the control and eradication of cane toads and promote the protection of Western Australia's biodiversity.

To undertake this important work the Foundation requires ongoing support for its coordination roles; to provide financial and in kind sponsorship to volunteer toad-busting programs and continue its public education and community involvement strategies.

The **Stop the Toad Foundation** has recently received financial support and incorporation status from the State Government but also needs your commitment to make the effort sustainable. Any contributions to the Foundation will directly sponsor on ground control and eradication activities and trialling of new technologies as well as providing for equipment purchases and sponsor volunteer toad-busting groups currently in the field.

Become part of the community tidal wave and help us push the toads back to Queensland!

The Foundation needs your ongoing support in the fight to keep WA cane toad free. Our aim is to attract cash or in-kind support **up to** the value of **\$1000 from 1000** businesses state-wide.

Your financial, or in kind, sponsorship will be recognised and web page links to your business will be provided on the Stop The Toad web site (www.stopthetoad.com). This recognises your business for the contribution it will make to community development and asset protection and your partnership through sponsorship arrangements.

Western Australians are showing their mettle in this fight. We are not prepared to allow complacency to devastate our competitive advantages over Queensland and the NT and we have already demonstrated that the fight can be taken to the toads.

If you would like to contribute please contact us for more information, or, make cheque/money orders payable to 'Stop the Toad Foundation' c/- PO Box 2550 Broome WA 6725. You can also deposit electronically by visiting the Foundation website and following the SECURE links. Recognition for sponsorship support will be forwarded.

If you would like to meet to talk more about the impacts of cane toads, my role as a Board Member on the Foundation, or what in kind support can be provided please call 08 9192 5275.

I look forward to your support.

Regards,

Russell Guého

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